

Goally

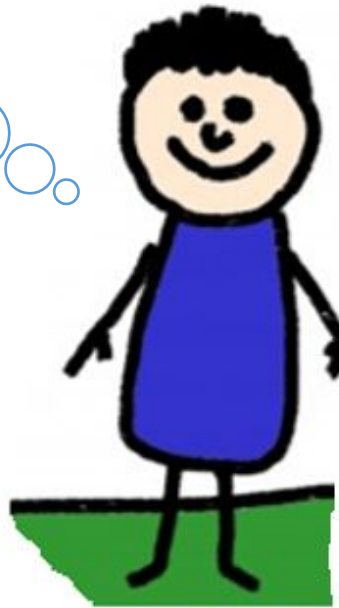
October 16, 2015

Our mission: Use technology to help strengthen family relations and get kids going!

Johnny



Loves to play
with his toys



8 year old boy



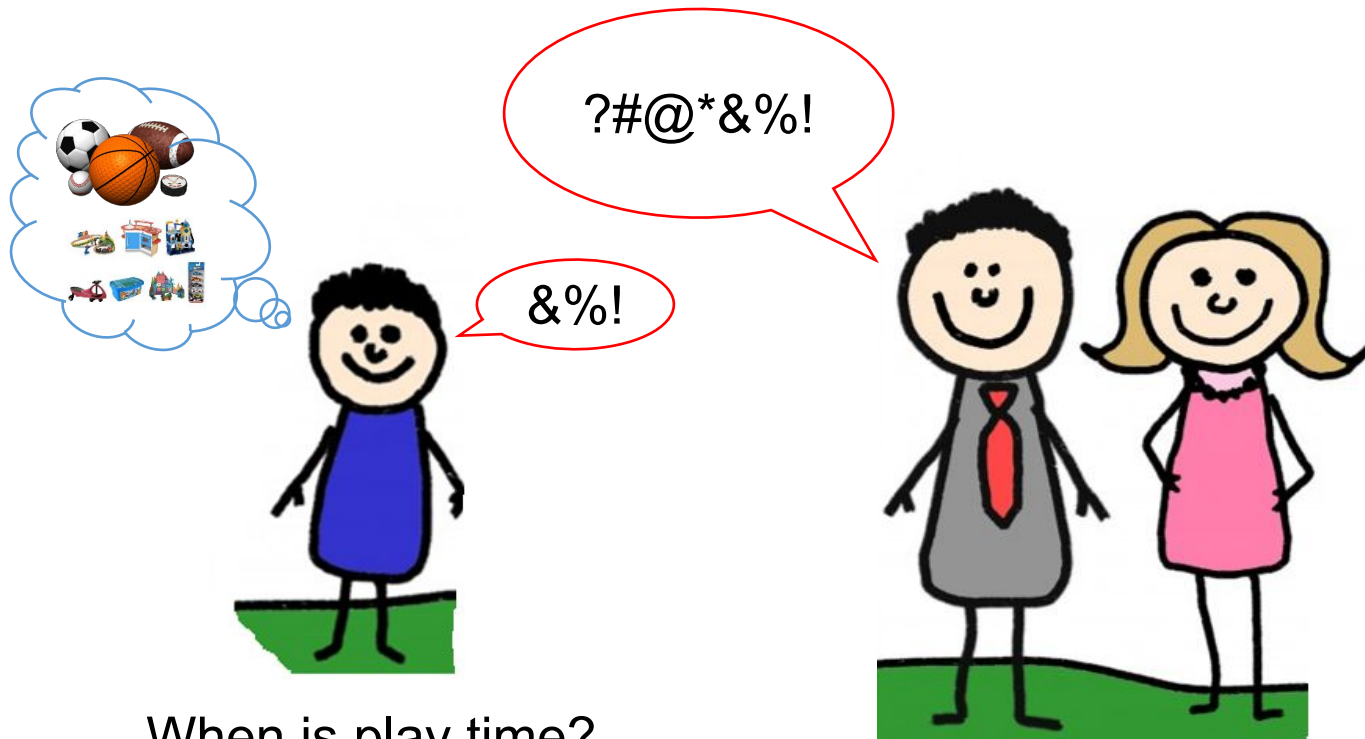
Gets distracted when it is time
for his daily tasks

Johnny's parents



Trying to manage a lot

Parents are tired of constantly reminding their children to complete their tasks



When is play time?

Want Johnny to finish his tasks

Other options fall short



Distracting

Morning checklist

1. Brush teeth
2. Change clothes
3. Pack backpack
4. Eat breakfast
5. Use sunscreen
6. Pack lunch
7. Bring gym shoes

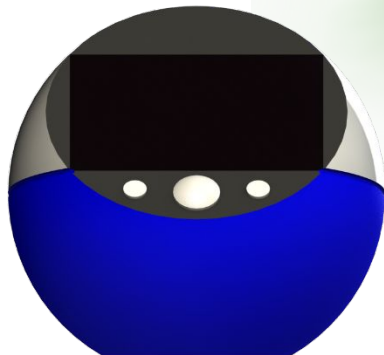
Lacks action

Goally

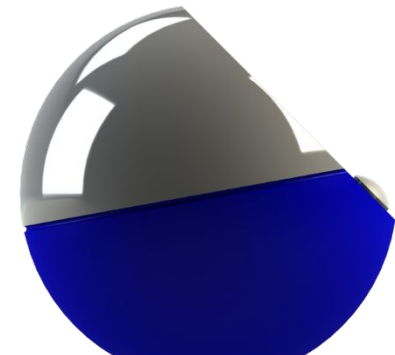
Connected smart alarm for the
21st century family



Goally



Front view



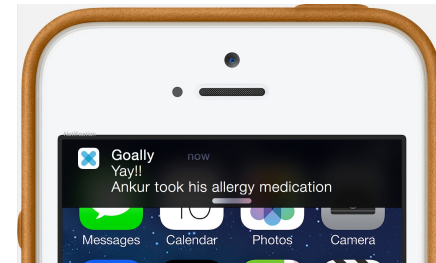
Side view

How does Goally work?

1

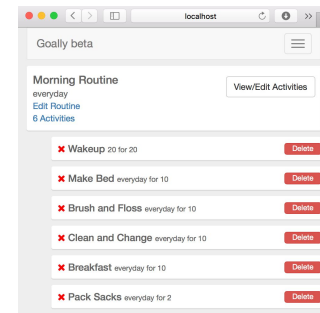


Parents enter task
into myGoally app or
myGoally website



myGoally app

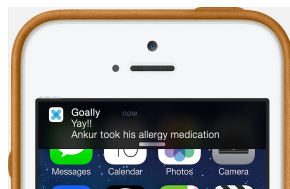
OR



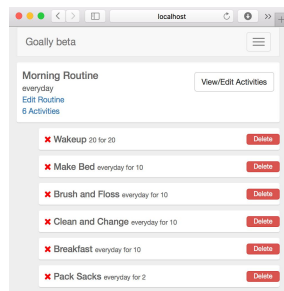
myGoally website

Goally provides audiovisual cues to remind children to complete their task

2



myGoally app



myGoally website



Wi-Fi



Goally



Children

Children tap the device
once task complete

3



Goally

Children complete task as
they seek incentives

Goally informs parents of kids progress

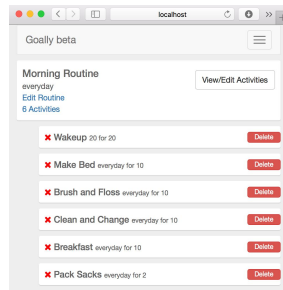
4



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myGoally app



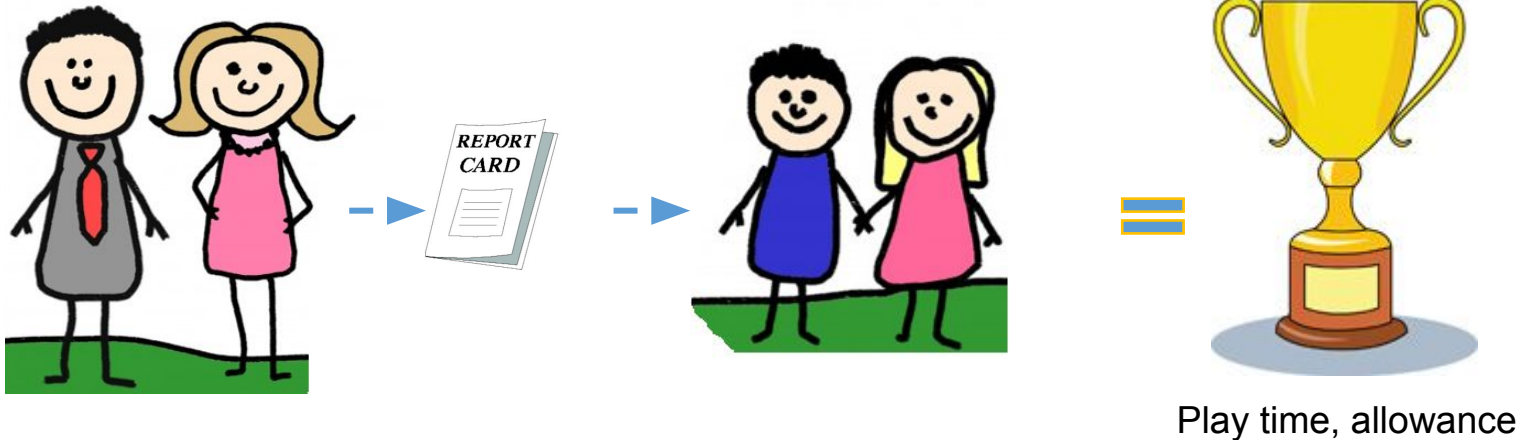
myGoally
website



Parents

Parents align incentives based on results from report card

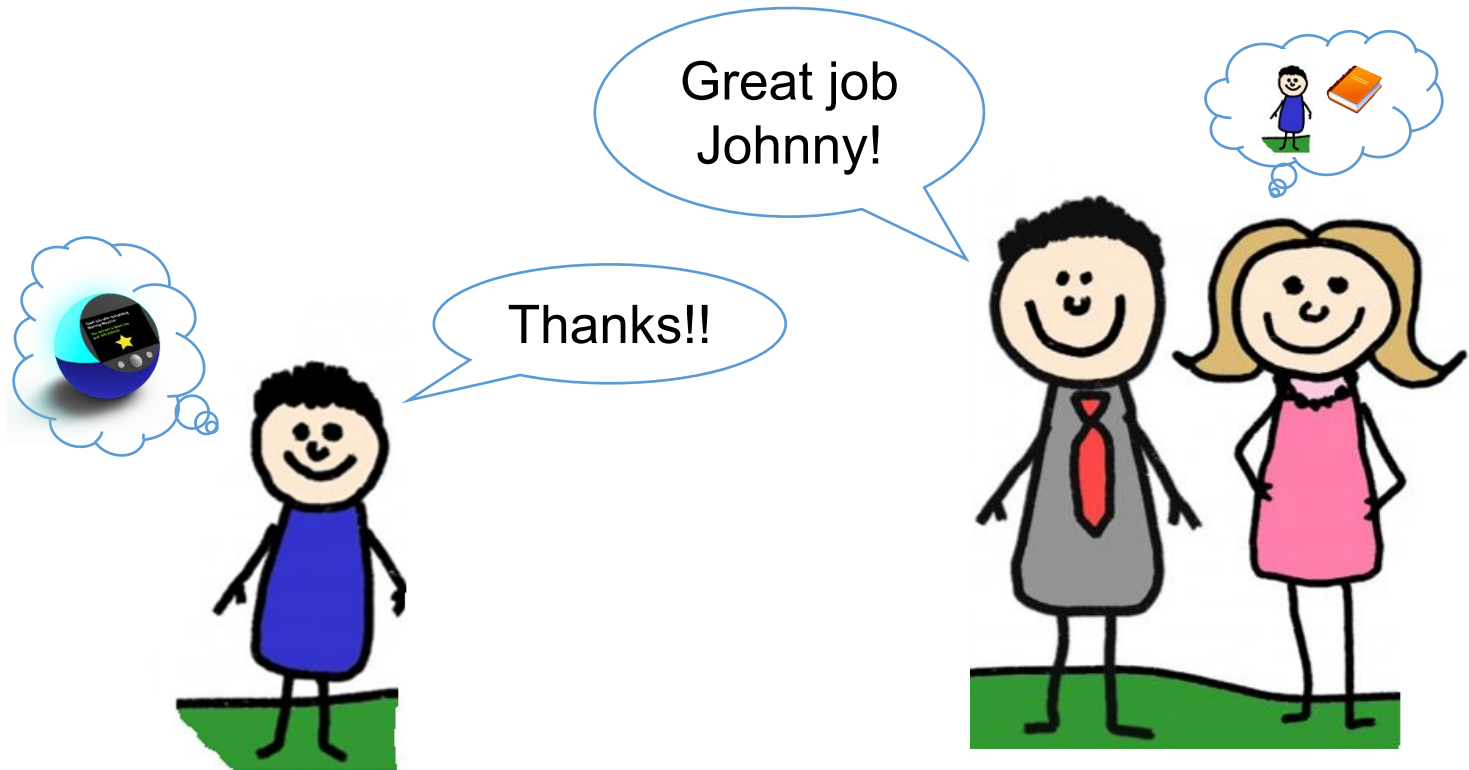
5



No more stress due to repeated reminders



Johnny feels empowered, his parents are proud of his actions



When is my next task due?
I want to earn rewards?

Parents can focus on more
important interactions